

MEDIA ADVISORY: For Immediate Release

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**COOL ENERGY, INC. Honored as ‘Best for the Environment’,
For Creating the Most Positive Environmental Impact**

**84 Businesses Across 30 Industries Take Lead Addressing Climate Change and
Other Environmental Challenges**

April 14, 2015

Today, **COOL ENERGY, INC.** was recognized for creating the most positive environmental impact by the nonprofit B Lab with the release of the third annual ‘B Corp Best for the Environment’ list. The ‘B Corp Best for the Environment’ list honors businesses that earned an environmental impact score in the top 10% of all Certified B Corporations on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community, and the environment. Honorees were recognized among micro, small, and mid-sized businesses.

COOL ENERGY has developed a novel heat-to-power technology, the SolarHeart Engine. It is the mission of Cool Energy to become and remain the best-in-class supplier of heat-to-power systems for waste heat recovery applications. With the SolarHeart Engine, Cool Energy aspires to raise awareness for the need to shift processes and practices to be more responsible in the business world.

Other honorees include home and personal care companies **Method** and **Seventh Generation**, employee-owned, craft brewery **New Belgium Brewery** and the 20 year old waste reduction and management company, **WasteZero**.

“Our team at Cool Energy is humbled and pleased to be included by B Corp as part of their Best for the World companies. It is especially meaningful to us to be able to celebrate this Best for Environmental Impact honor on Earth Day, of all days. Environmental impact awareness is now mainstream, and this core value keeps us inspired to bring clean energy to new markets.”

The ‘Best for the Environment’ companies come from over 30 different industries such as financial services, consulting, apparel and personal care. 36% operate in the service sector, 33% in wholesale/retail and 25% in manufacturing. A quarter of honorees are based outside the US, with 13% companies operating in emerging markets including Brazil, Colombia and Chile. **(Full list of honorees below and at bestfortheworld.bcorporation.net)**

“It’s great to see so many diverse companies on this year’s ‘Best for the Environment’ list,” says B Lab co founder, Jay Coen Gilbert. “With representatives from 30 different industries, it once again shows that all companies can compete to be the best of the best at creating a positive impact.”

Each honored company is a Certified B Corporation. They use the power of business to solve social and environmental problems and have met rigorous standards of social and environmental performance, accountability, and transparency. Today there are over 990 certified B Corporations, across 60 industries and 32 countries, unified by one common goal: to redefine success in business.

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COOL ENERGY is a privately-held power conversion equipment corporation based in Boulder, Colorado. The company was founded in 2006 to develop a thermal-to-electrical power generation system for converting waste heat from engines and industrial processes into clean electricity.

B Lab is a nonprofit organization that serves a global movement to redefine success in business so that all companies compete not only to be the best in the world, but the best for the world.

B Lab drives this systemic change through a number of interrelated initiatives: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing legislation to accelerate growth of social entrepreneurship and impact investing (20 states have already passed benefit corporation legislation); 3) developing B Analytics, a customizable platform for investors to benchmark and report the impact of their global private equity portfolios; and 4) providing free, powerful tools for businesses to measure, compare and improve their social and environmental performance (more than 16,000 businesses use B Lab’s free B Impact Assessment).

For more information, visit www.bcorporation.net.

Executives from all B Corps available for comment. For more information contact Katie Kerr at katie@bcorporation.net, (610) 293-0299

See the full list of 2015 honorees at :

<http://bestfortheworld.bcorporation.net/2015-b-corp-best-for-the-world-environment-honorees>